

# Shawn Buchheit

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## Strategic Value Proposition for Robbins Gupta Holdings

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### Executive Summary

Shawn Buchheit is a proven operational executive with five years of direct board collaboration and a track record of scaling Fountain Life from inception to *70M+ revenue. As President, COO, and Board Member, he raised \$80M in Series A capital, built a national healthcare network serving 8,000+ members, and architected the landmark Fountain Life × The Estate partnership with Sam Nazarian.*

He brings operational leadership, investment due diligence capability, and board-level oversight to RG Holdings — a lean family office that can benefit from significant additional bandwidth across its growing portfolio.

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### Track Record at Fountain Life

Metric	Result
Capital Raised	\$80M Series A
Revenue Built	\$70M+
Members Served	8,000+
Locations	National network
Board Tenure	5 years alongside co-founders
Key Partnership	Fountain Life × The Estate (Century City)

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## Strategic Value I Bring

**Board & Committee Oversight** — Governance, audit, and compensation committee experience. Institutional-grade oversight without institutional overhead.

**Investment Due Diligence** — Operational lens on deal evaluation. Experience assessing healthcare, wellness, and technology investments from the inside.

**Portfolio Operations** — Hands-on scaling of multi-location enterprises. Compliance frameworks, partnership ecosystems, and operational playbooks.

**Cross-Portfolio Synergies** — Architect of the Fountain Life × The Estate partnership. Proven ability to connect portfolio companies for mutual value creation.

**AI & Technology** — Hands-on deploying AI in clinical and operational settings. Aligned with the portfolio's conviction in Anthropic, Figure AI, and data center infrastructure.

**Healthcare & Longevity** — Deep domain expertise in preventative medicine, diagnostics, and luxury wellness. CMS Advisory Committee context through Fountain Life.

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## Key Relationships

- **Peter Diamandis** — Fountain Life Co-Founder, XPRIZE Founder
  - **Sam Nazarian** — sbe / The Estate, partnership architect
  - **Dr. Robert Hariri** — Fountain Life Co-Founder, Celularity Founder
  - **Dr. Bill Kapp** — Fountain Life CEO & Co-Founder
  - **Fortune 1000 Leaders** — 8,000+ Fountain Life members
  - **Global Wellness Network** — Speaker at Global Wellness Summit, Longevity Med Summit
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## Career Highlights

- **Fountain Life** (2021–Present) — President, COO, Board Member, now Managing Director

- **Technogym** (2016–2021) — VP Global Business Development (Disney, Virgin Voyages, PGA Tour HQ)
  - **Life Fitness** (2008–2012) — West Coast Florida territory
  - **The Ritz-Carlton** (2001–2008) — Fitness Director, Naples (5-star employee recognition)
  - **Education** — BS & MS Sport Management, Summa Cum Laude
  - **Credentials** — FAA Multi-Engine Commercial Pilot, NPC Champion
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## Contact

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*Confidential — Prepared exclusively for Tony Robbins & Ajay Gupta*